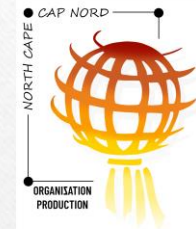




PARIS-NORTH CAPE
PHOTO ADVENTURE



Ostrobothnia Photo Trophy



Major event of the 21st Paris-North Cape Photo Adventure

Ostrobothnia Photo Trophy

From August 13th to 14th 2026

RAID PHOTO PARIS - CAP NORD 40 years

Photo Trek

OPEN TO PHOTOGRAPHY ENTHUSIASTS FROM THE OSTROBOTHNIA REGION

www.pariscapnord.fr

REGIONAL COUNCIL OF OSTROBOTHNIA

123IMPRIM.COM

V A A S A V A S A

21th July to 21th August 2026
21st edition

PARIS - NORTH CAPE PHOTO ADVENTURE

CAP-NORD ORGANIZATION 1986 2026 40 YEARS

In collaboration with:

NATIONAL GEOGRAPHIC Nordic Editions

Photo and Trek adventure open to everyone

North Cape

Arctic Circle

Ostrobothnia

Helsinki

Stockholm

Copenhagen

Paris

Brussels

Norway

Sweden

Denmark

Belgium

Germany

Ostrobothnia Photo Trophy

A huge thank you to all our partners for this wonderful event in the spirit of the Paris-North Cape



**REGIONAL COUNCIL
OF OSTROBOTHNIA**



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V A S A .
V A S A .



The Paris-North Cape Photo Adventure concept is unique. It was created by North Cape Organization in July 1986 (Philippe was 19 ☺). Participants range in age from 8 to 70 this year, driving a variety of vehicles: Citroën C4, Renault Modus, Land Rover Discovery, Xpeng New G9 (electric), Giottiline (small camper van), converted van, 2CV, etc.

**Every around five days, they participate in a photo hike and then present their photos to a jury.
They also have to produce a journalistic report.**

Since the first edition in 1988 (after two years of preparation), there have been more than 2,500 participants, from 21 countries and aged from 1 to 88 years old.





PARIS-NORTH CAPE
PHOTO ADVENTURE



“ Ostrobothnia Photo Trophy”

Ostrobothnia becomes the main stage of the 21st Paris-North Cape Photo Adventure



- The Ostrobothnia part of the 21st Paris-North Cape Photo Adventure will take place **from August 13th to 14th 2026**.
- **More than 50 persons from 20 counties of France and one team from Switzerland** will arrive on August 12th 2026 in Ostrobothnia. On the first day of the adventure, a welcoming event with a press conference and photo exhibition will be organized for the Ostrobothnia Photo Trophy. For two days, the group will travel through Ostrobothnia in search of the most beautiful pictures in accordance with the suggested themes.
- **Amateur photographers, even beginners, residing in Ostrobothnia are also welcome to participate.** It will be interesting to compare how locals view your region with how people from all over France and Switzerland do.
- **The Culture and Communication team at the Regional Council of Ostrobothnia has prepared a list of all the important sites to discover:** The Kvarken archipelago, of course, but also the most beautiful hiking trails, the superb Wasaline cruise, Strömsö, the old and new Vaasa, Bergö Island, Korsnäs, Laihia, boat trips, Kaskinen, Sälgrund, Närpes, Kristinestad, Jakobstad, Fäboda Beach, Mäskär Island, ...
- On August 14th, 2026 a **local Photo Jury will select the best images**. A closing press conference and screening will take place to present the best images from the Ostrobothnia Photo Trophy. A giant, high-quality photo print, in a tear-resistant format, will be offered to the winners of this trophy (photos of their choice). We also wish to offer the highest-ranking resident of Ostrobothnia a trip to France to attend the arrival of the 21st Paris-North Cape race on August 21 in Paris (negotiations are ongoing).





First list of themes proposed for this Ostrobothnia Photo Trophy :

- **Nature and people;** Finland is one of the countries in the world where humans are closest to nature.
- **Lights;** light is important in summer, and our photographers will set out to capture what the sun has to offer.
- **Colors and textures;** we must pay attention to both the grand heritage and the most hidden details.
- **Cultural life in Vaasa;** the Night of the Art is a magnificent example.
- **Life;** encounters, discoveries, professional, sporting, and leisure activities.
- **Happy and serene;** Finland has been the happiest country in the world for nine consecutive years.
- **Water, wind, shadows, and reflections;** the camera becomes a digital paintbrush.



Thursday 13th : The participants arrived in Ostrobothnia in the late afternoon on Wednesday 12th.

- 9:00 a.m. Meeting for participants of the 21st Paris-North Cape Photo Adventure at the Mirror Room in Vaasa Town Hall. **A large exhibition of giant photos** has been installed since the previous day in the Mirror Room with the most beautiful images from previous editions of the Paris-North Cape Photo Adventure.
- 9:30 a.m. Mirror Room, **meeting for Vaasa residents who would like to participate** in the Ostrobothnia Photo Trophy .
- 10:00 a.m. In this same prestigious room, **Press Conference for journalists** with a short screening of the best photos from the previous days.
- 10:30 a.m. **Departure of all participants** towards the most beautiful territories of Ostrobothnia. They will follow the advice of the Culture and Communication team at the Ostrobothnia Regional Council and thus discover and highlight the treasures of your region.



Friday 14th :

- 6.00 to 11.00 The participants, French, Swiss and Finnish, are still in pursuit of the most beautiful images of Ostrobothnia.
- 12.00 to 14.00 The North Cape Organization team will collect photos of all participants.
- 14.30 to 17.00 The photo jury will look at over a thousand photographs taken the previous day and that very morning. The selection method we propose is pleasant and easy (we chose it after years of judging photos on the Paris-North Cape).
- 18.00 Awards ceremony at the Vaasa Square Market stage. We will be presenting the prizes to the winners of this Ostrobothnia Photo Trophy in their presence, with a screening of the best images.



Saturday 15th :

The participants stay in Vaasa in the morning (a little rest) before continuing their photo adventure south.





Members of the final photo jury

surrounded by photos of Paris-North Cape participants



Tarja Hautamäki, Cultural Director,
Regional Council of Ostrobothnia



Raimo Vahtera
On Facebook



Patricia Rodas
www.patriciarodas.com



Gunnar Bäckman
www.gunnarsphotoart.com





Cap Nord Organization is Paris-North Cape Photo Adventure and Photo Treks



21 Paris-North Cape	1988	2003	1997	2022
	1989	2005	1999	2023
	1990	2010	2001	2024
	1991	2012	2003	2026
	1992	2015	2005	
	1993	2017	2010	
	1994	2019	2012	
	1995	2022	2014	
	1994	2026	2016	
	1995		2017	
	1996		2018	
	1997		2019	
	1999		2020	
	2001		2021	

Over 2,500 people from over 21 countries participated in these photo events.

Participant's Charter



- **1. You shall not pollute :** It is essential to respect the landscapes of the crossed territories: do not throw litter anywhere (always add plastic bags in your backpack).
- **2. Friends, you shall make :** The inhabitants of the Paris-North Cape territories are very hospitable and friendly... as long as we make the effort to meet them, to take an interest in them and to ask them permission before photographing them closely.
- **3. Taking photos, you shall think of :** At every moment, the participant of our Photo Treks will open their eyes, looking for the most beautiful image!
- **4. To the Photo Treks you shall participate :** The Photo Treks offer magical trails, they will make you forget the kilometers that will parade under your feet.
- **5. The rules, you shall follow :** Natural areas have strict rules to follow. We are counting on you !! The main ones: do not throw anything, do not pick up plants, no fire and do not walk on areas closed by low fences.
- **6. Of your photo equipment, you shall take care of :** Pay attention to rain and sand, especially during hikes and bivouacs.
- **7. With the other participants, you shall live together :** You can hike in small groups, it's an opportunity to get to know each other ...
- **8. Of the checkpoints, you shall think :** Think about your checkpoints, they are important... Call us if you are late (06 80 96 33 33).
- **9. Of the photo themes, you shall think :** Watch out for off-topic images, but at the same time, be original...
- **10. The organizers, you shall cherish :** For this last point, we trust your goodness and your imagination... ;-) and do not forget that the entire team is made up only of passionate volunteers.



Information about North Cape Organization

- The idea of the Photo Paris-Cap Nord raid was born in the spring of 1986, Philippe was 19 years old, and the creation of the association North Cape Organization was effective on August 1st, 1986 (Publication in the official journal). Two reconnaissance trips in his little Talbot Samba in 1986. 1st Rally in 1988 (50 crews from all over France and Belgium thanks to reports on France 2, France Info, France 3, France 5, Canal +, ...). Photo hikes are organized on the Paris-North Cape since 1990 (ascent of the highest peak in the North, the Galdhøpiggen and hiking on the Bear Trail in Finland). 18 editions of the Raid Photo Paris-Cap Nord were organized, the majority of which began on August 1st. The entire team is made up of passionate volunteers; Philippe, for example, is a documentary director/producer (www.planetodyssey.com).
- 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998, 1st telephone call with a Finnish mobile phone in France for a radio link (Radio 1). 1994, more than 100 teams. 1995 First web reporters (Canadian crew). 1996 18 countries represented, partnership with the European Commission; 1997 Anniversary of 10 years on the island of Rømø in Denmark (surprise for all participants of the 10th raid). This anniversary is also the occasion to launch the 1st Photo Trek.
- 1998 The birth of Valérie and Philippe's first children, Paris-North Cape goes into biennale, with a 3-year-old pose.
- 1999, 2001 2003 2005 Beginning of the documentary series "Planet Odyssey" which takes a lot of time to Philippe and prevents him from organizing the Paris-North Cape for a few years.
- 2010, 2012 Paris-Cap Nord will now take place in odd-numbered years.
- 2015, 2017, 2019, 2022, 2026,... Some editions have been postponed (Covid and also Philippe is a volunteer for North Cape Organization and his job as a documentary director/producer is a passion that also takes up a lot of his time).
- **The 21st Paris-North Cape from July 21st to August 21st 2026. The 17th Photo Trek was from 14th to 17th May 2026.**



Version originale

RAID PHOTO
PARIS-CAP NORD



The team of North Cape Organization

We are all passionate volunteers

- ❖ Philippe Boucher (Director and creator) + 33 6 80 96 33 33
- ❖ Michel Pupier (Logistic)
- ❖ Patricia Lesignor (Photograph)
- ❖ Valérie Boucher and Katy Bastie (Special meals)
- ❖ Emilie, Coraline and Johan Boucher (DTP, photograph, drone, Social media...)
- ❖ Christophe, Nathalie and Julien Bonel (Medical assistance)
- ❖ Régis Borel (Data processing)
- ❖ Alexandra Mercusot (Logistic)
- ❖ Olivier Ha (Medical assistance / data processing)
- ❖ Anne-Sophie Mauduit (Medical assistance))
- ❖ Roland Sapin (Vidéo editing)
- ❖ Sandrine Mercier (Vidéo editing)
- ❖ Suzanne Hamel (Data processing)
- ❖ Emmanuelle Praprotnik (Data processing)
- ❖ Paul Henderson (English translations)
- ❖ Jean-Baptiste Jeany (Data processing)



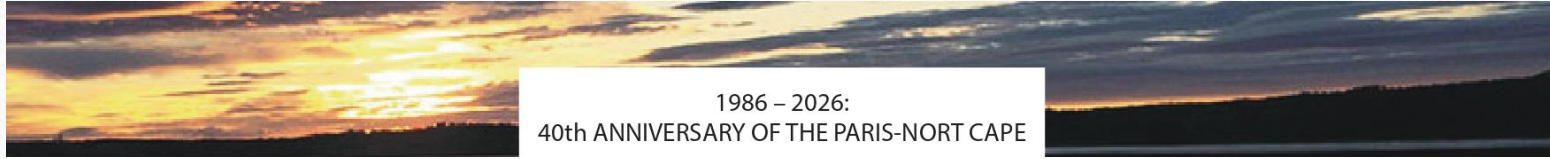


- **A big thank you to all those who contributed to the organization of this Ostrobothnia Photo Trophy during the 21st Paris-North Cape Photo Adventure. And why not come back during the 22nd Paris-North Cape? The idea really appeals to us because your region is truly magnificent and welcoming...**

- **North Cape Organization team**

www.paris.capnord.com

www.phototrek.info



1986 – 2026:
40th ANNIVERSARY OF THE PARIS-NORTH CAPE



1986

1st reconnaissance of the route

Creation of Cap Nord Organization



1988

1st edition

50 teams from 3 countries



1990

3rd edition

70 teams from 4 countries

1994

7th edition

101 teams

(253 persons + 38 organizers)



2012

16th edition

50 teams from 3 countries



*Innovative concept
Revelation maker
Positive concept*



MORE THAN 2 500 PARTICIPANTS FROM 21 COUNTRIES



21st edition

For the second time, the Paris-North Cape stays 3 days in the same city



21st edition

21st July to 21st August 2026



MAIN MEDIA THAT HAVE COVERED
PARIS-CAP NORD SINCE 1988

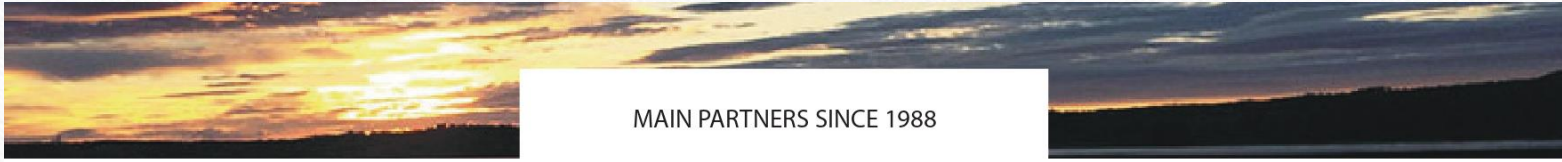
AS OFFICIAL PARTNERS :



Radio 1 (Markku Veijalainen, during 5 years, with Finnish journalists team for direct reports every day)

IMPORTANT FOLLOW-UP :





MAIN PARTNERS SINCE 1988

PUBLIC AND PRIVATE PARTNERS :

Logos of public and private partners:

- European Commission
- MINISTÈRE DE L'ÉDUCATION NATIONALE DE LA JEUNESSE ET DES SPORTS
- MINISTÈRE DE LA CULTURE
- MINISTRY FOR FOREIGN AFFAIRS OF FINLAND
- NESTE
- NOVOTEL HOTELS, SUITES & RESORTS
- SOKOS HOTELS
- KAMP HOTEL
- PORI
- INARI Peimakehi luonnostaan
- Helsinki
- M&B
- TOYOTA
- TAMPERE
- Valio
- SONY
- Visit Finland
- VILLE DE LYON
- STOCKHOLMS STADIER
- REPUBLIQUE ET CANTON DE GENEVE
- JYVÄSKYLÄ
- STROBELO
- HARTWALL
- AIRFRANCE
- FINNAIR
- PEUGEOT
- Apple
- SILJA LINE
- VOLVO
- Bull altes technologies
- YEMA
- FUJI
- RICOH
- EIDER
- MICHELIN
- RENAULT
- MINISTÈRE DE L'ÉDUCATION NATIONALE DE LA JEUNESSE ET DES SPORTS
- DURACELL
- 123IMPRIM.COM
- Centaure
- LCL
- La Région Auvergne Rhône-Alpes
- Air France Calypso
- Adobe TOKAI
- CITROËN
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- Reuvert
- SHARP
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- K
- CAMPINGAZ
- VINCENNES.fr
- PANZANI
- Région Île-de-France
- Stena Line
- hama
- photokina IMAGING UNLIMITED
- DAUPHIN