

➤ ABOUT CRAFTS CODE

CRAFTS CODE is the acronym of:

Creative Actions For Tailoring Smes' Competitive Development

CRAFTS
CODE





CRAFTS CODE aims to make craft SMEs more competitive.



➤ DISCOVER MORE



CRAFTS CODE

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Project Partners



CRAFTS CODE
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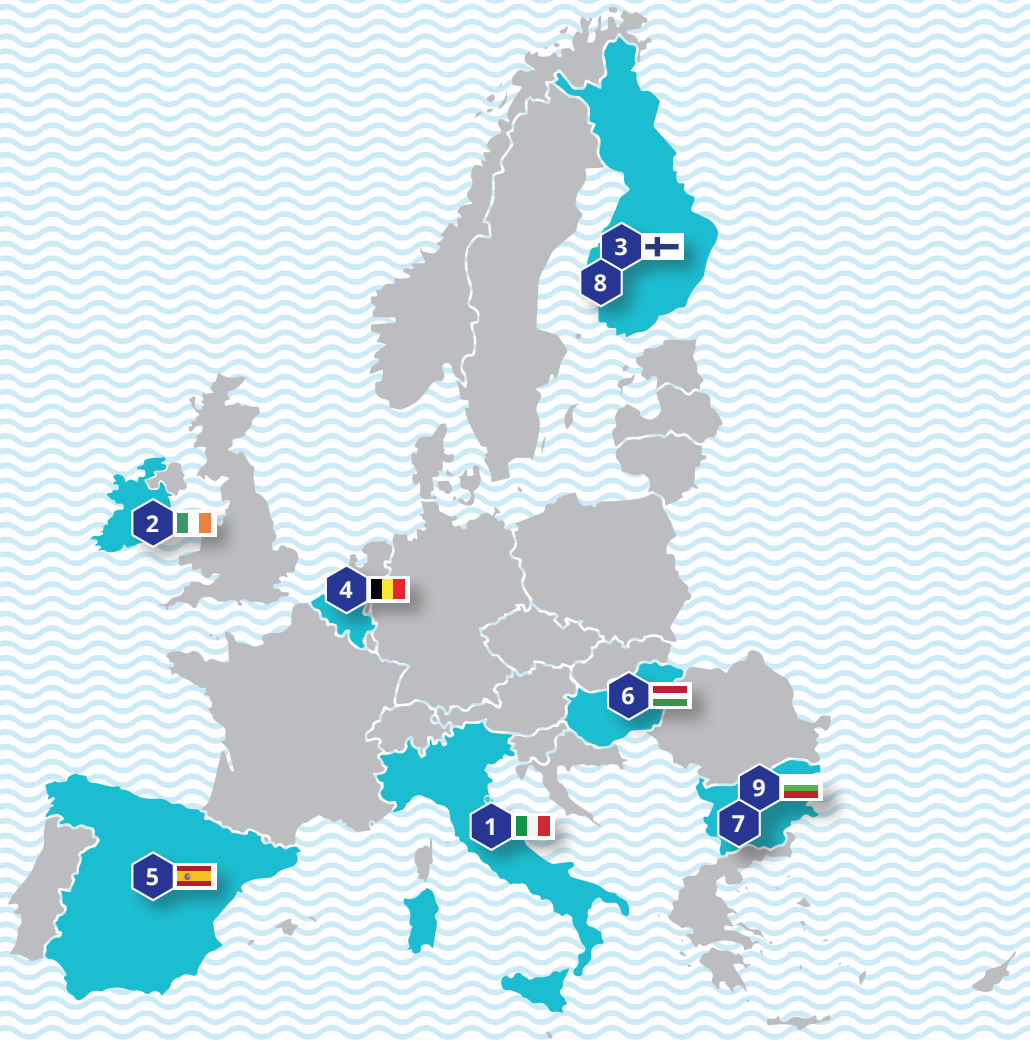
► HOW?

CRAFTS CODE aims to enhance the competitiveness of craft SMEs by developing a framework to stimulate policy learning and build capacity to improve the implementation of regional development policies and programmes. The project will identify the barriers to SMEs working in the craft sector and will improve access to supports for business start-ups, business expansion and higher innovation levels in micro-enterprises.

The **four main topics** addressed by CRAFTS CODE include how to:

1	Improve innovation in business models and process
2	Access new markets
3	Use innovative approaches and tools to modernise the craft sector
4	Access finance

► WHO?



1 ITALY

COMUNE DI FIRENZE

Lead Partner
MUNICIPALITY OF FLORENCE (LP)

The Municipality is directly involved in the support of the local crafts economy providing opportunities and funds for artisans and SMEs.

2 IRELAND

Design & Crafts Council Ireland (DCCI)

Partner
DESIGN & CRAFTS COUNCIL IRELAND (DCCI)

DCCI is the main champion of the design and craft industry in Ireland, fostering its growth and commercial strength.

3 FINLAND

VAMK

VAASAN AMMATTIKORKEAKOULU
UNIVERSITY OF APPLIED SCIENCES

Partner
VAASA UNIVERSITY OF APPLIED SCIENCES

VAMK is an international University of Applied Sciences which provides high level theoretical & practical oriented education in Finnish & English.

4 BELGIUM

AP UNIVERSITY OF APPLIED SCIENCES AND ARTS ANTWERP

Advisory Partner
ARTESIS PLANTIJN UNIVERSITY COLLEGE ANTWERP

Artesis Plantijn University of Applied Sciences and Arts Antwerp (AP) is a higher education institution located in Antwerp, Flanders, Belgium.

5 SPAIN

Escuela de organización industrial

FUNDESARTE

Partner
EOI FOUNDATION

Fundesarte is the leading institution in the promotion and development of Spanish craft enterprises as part of the EOI Foundation.

6 HUNGARY

BUDAPEST ENTERPRISE AGENCY

Partner
BUDAPEST FOUNDATION FOR ENTERPRISE PROMOTION

Budapest Enterprise Agency develops and promotes micro, small and medium enterprises of the Hungarian capital.

7 BULGARIA

GO

Partner
RAM CENTRAL STARA PLANINA

RAM Central Stara Planina recognises culture and creativity as a main driver for sustainable development.

8 FINLAND

REGIONAL COUNCIL OF OSTROBOTHNIA

Partner
REGIONAL COUNCIL OF OSTROBOTHNIA

The Regional Council aims to build up the necessary conditions for a balanced development & economic growth and serves the welfare of the Ostrobothnian people.

9 BULGARIA

REPUBLIC OF BULGARIA
Ministry of Economy

Partner
MINISTRY OF ECONOMY, EUROPEAN FUNDS FOR COMPETITIVENESS DIRECTORATE GENERAL

The main priority of the Ministry of Economy is to create conditions for sustainable economic growth in the Republic of Bulgaria.